

HARFORD COUNTY ASSOCIATION OF REALTORS®, INC.

COMMITTEE: Committee of Committees

DATE: February 18, 2020

TIME: 12:00 p.m.

CHAIRPERSON: Heather Schafer Adkins

PRESENT: Heather Schafer Adkins, CH; Jackie Barbieri; Kevin Barnaba; Dennis Bolen; Kara Chapman; Chris Drewer; George Hall; Diane Hessenauer; Cheri Jones; Bart Rein; Linda Rich; Jeff Roemer; Al Samm; Theresa Simon; Paula Diggs Smith; Sandy Smith; Jeannette Stancill; Craig D. Strobel; Dave Stromberg, Margie Sturgill; Tracey Tenckhoff; Kathy McFadden, Association Executive; Veronica Rolocut, GAD; Latipha Silver, Director of Education; and Laura Metz, Director of Operations.

Chair Schafer Adkins welcomed everyone and called the meeting to order at 12:00 p.m. Self-introductions were made, and lunch was served. After lunch, Chair Schafer Adkins read the Antitrust Statement, reviewed standing vs. special committees, and read the Mission Statement and Vision of the Association.

Each Committee's goals, plans, and challenges were discussed.

AFFILIATE

Chair Barnaba reported that they normally host two networking events, one in April and one in June. We are scheduled for April 2nd at Steelefish Grill. We have decided not to have the June social because the Association is having its 60th Anniversary celebration on June 9th. This committee also hosts the REALTOR® Safety event in September. The Battle of the Brokerages Guest Bartender event is held in the Fall and raises money for the Foundation.

AWARDS

Chair George Hall reported that the committee has not yet met but will be meeting soon.

BYLAWS

Chair George Hall reported that they are working on updates to the Policy & Procedures Manual, which will go before the Board of Directors.

EDUCATION

Chair Dave Stromberg reported that CE is set through the end of June. The NAR requirement to take Code of Ethics training every 2 years has been changed to every 3 years. The Housing Opportunities Renewal course and the PSA course are scheduled for March. The next Sharper Professional class will be on Wills & Estates on March 17th. The committee is working on scheduling the Leadership Program in July.

EQUAL OPPORTUNITY

Chair Dave Stromberg reported that the Fair Housing Poster Contest is underway and encouraged members to submit posters from children grades K-12. The theme is "United We Live". We will have a reception for the participants at Towson University North East Campus in

April. This committee is planning to have their annual Shred Day in October and include a food drive to benefit SARC.

FINANCE

Chair Linda Rich reported that taxes have been filed, investment recommendations will be presented to the Board of Directors at their next meeting, and the Association is financially sound.

GRIEVANCE

Vice Chair Paula Diggs Smith reported that there has been no reason to meet in the last few months.

LEGISLATIVE

Chair Diane Hessenauer reported that some committee members are getting training on voter registration and that they plan to hold a legislative breakfast in the Fall. The committee reviews state legislative bills each week and rates them. She and GAD Rolocut attend the state Legislative Committee meeting at Maryland REALTORS® every Monday during the session.

MARKETING & COMMUNICATIONS

Staff Liaison Veronica Rolocut reported that this committee has put together Social Media Posting Guidelines which will be presented to the Board of Directors at their next meeting.

MEMBERSHIP

Chair Chris Drewer reported that we will be joining the Sheriff's office for this year's REALTOR® Care Day. A National Night Out is being planned for August 4th. There will be lead-up events to increase visibility. Chair Drewer also reported that the Member Benefits page on the website has been cleaned up. The committee would like to create a brochure with our benefits as well as state and national association benefits. Committee members will attend new member orientation on a rotating basis to talk to new members.

NETWORKING - DOG DAYS OF SUMMER

Chair Dennis Bolen reported that we had a successful event this past August and collected lots of school supplies for Harford Family House. The committee will meet in April to begin planning this year's event and intends to have the same menu as last year.

NETWORKING – HOLIDAY

Chair Jeannette Stancill reported on a successful Holiday party. She and Vice Chair Jeff Roemer made a few changes to make it easier for volunteers. Attendance was a little light, and committee plans to go back to a Thursday for the 2020 event. The food was great, and we came in under budget.

NETWORKING - WINTER

Chair Cheri Jones reported that Trivia Night is being held this Thursday at the Greene Turtle at Harford Mall. We have sponsors of 1st, 2nd, and 3rd place prizes. We are sold out!

NOMINATING

Chair Sandy Smith reported that this committee meets later in the year. The President automatically moves to Immediate Past President and the President Elect automatically moves to President. All other positions are open for nominations. The committee is looking for members who have shown leadership abilities and asked the committee leadership present at this meeting to help identify those members.

POLICY

Chair George Hall reported that updates to the Policy & Procedures Manual is a work in progress.

PROFESSIONAL STANDARDS

Professional Standards Administrator Laura Metz reported that there were two hearings held since the beginning of our fiscal year. Professional Standards Training is scheduled for March 31st with Grievance Committee training from 10:00 am – 11:30 am, Professional Standards Committee training from 12:30 pm – 2:00 pm, and Board of Directors training from 2:15 pm – 3:15 pm.

RPAC

Chair Theresa Simon reported that a Phone Bank is scheduled for March, and that they are planning a Major Investor event. There is a new form available for early recognition as a major investor, which offers a payment plan. There has been an increase in RPAC participation as a result of changing the fair share contribution from \$35 to \$20.

STRATEGIC PLANNING

Chair Chris Drewer reported that the Strategic Plan is a 3-year road map of the association and continues through 2020. The Strategic Plan must meet all the requirements of NAR's Core Standards.

TRADE SHOW

Vice Chair Bart Rein reported the Trade Show is scheduled for May 5th at the Arena Club. The theme is "Through the Decades". We will have a gift for the first 50 attendees, education, and prizes throughout the day. We will have the same caterer as last year. Vendor and Sponsor registration is coming out the end of this month.

YPN

Vice Chair Kara Chapman reported that a Brunch & Learn is scheduled for March 24th with a panel of top producers. A cornhole tournament will be held on June 18th. On February 27th at noon, the bench and tree in memory of Tripp Johnson will be installed. There have been some frustrations concerning Social Media that will be addressed at the next Board of Directors meeting.

60th ANNIVERSARY TASK FORCE:

Chair George Hall reported the celebratory event is scheduled for June 9th from 5-8 pm at Mountain Branch. Committee members have selected a menu. The event will be an upscale cocktail party with the goal of treating members for all they do and making them feel special.

CHARITABLE & EDUCATIONAL FOUNDATION

Immediate Past President Smith reported that a Bull Roast is being planned for March and the Golf Tournament is scheduled for June 16th. Sponsorships are available. Members were asked to please support these events.

GOOD & WELFARE

Association Executive McFadden reported she has reached her 6-month milestone and that she is impressed with the organization. She expressed her appreciation for the time and effort of committee members and staff liaisons.

President of Women's Council of REALTORS® Diane Hessenauer reported that on March 5th HCAR and WCR are co-hosting an event at the Association office on the "State of the Municipalities".

The next meeting will be scheduled by Chair Heather Schafer Adkins.

A motion to adjourn the meeting at 1:36 p.m. was duly made, seconded, and approved.

Respectfully submitted,

Laura Metz

Laura Metz
Director of Operations