

HARFORD COUNTY ASSOCIATION OF REALTORS®, INC.

COMMITTEE: Committee of Committees

DATE: June 24, 2019

TIME: 1:00 PM

CHAIRPERSON: Chris Drewer

PRESENT: Chris Drewer, CH; Dennis Bolen; Heather Schafer Adkins; Marianne Ferguson; George Hall; Diane Hessenauer; Deb Hutson; Bernie Janoson; Linda Rich; Veronica St. Clair; Al Samm; Sandy Smith; Donna Spare; Jennifer Strobel; Dave Stromberg, and Laura Metz, Staff Liaison.

ABSENT: Kevin Barnaba, Kara Chapman, Tom Coard, Dominic Corson, Linda Harned, Sandra Hopkins, Cheri Jones, Pat Lane, Justin Sapp, Marian Staab, Theresa Simon, Kyle Tomlinson, and Betty Wilson.

CH Drewer welcomed everyone and called the meeting to order at 1:02 p.m.

A committee budget request form was distributed to members. Each committee is requested to submit one for the coming year.

Each Committee's goals, plans, and challenges were discussed.

#### AFFILIATE

Staff Liaison Laura Metz reported that a Member Social was held at Steelefish Grille on June 6<sup>th</sup>. Steelefish did a nice job, as always, and we had a good crowd. Thirteen RPAC donations were collected throughout the evening. Upcoming Affiliate Committee events include REALTOR® Safety on September 25<sup>th</sup> and the Battle of the Brokerages in November.

#### AWARDS

Chair Sandy Smith reported that the committee made their selections. We will notify brokers/managers of each award recipient so that they can garner support.

#### BYLAWS

Chair Sandy Smith reported that a Bylaws Task Force will be formed for the coming year.

#### EDUCATION

Chair Dave Stromberg reported that CE is set through the end of August and that September will be out soon. The PSA is scheduled for July 17<sup>th</sup>. Sharper Professional is scheduled for July 16<sup>th</sup>. The Leadership Program will be held July 10<sup>th</sup> and 11<sup>th</sup>, and Mr. Stromberg asked members to encourage agents to attend who would benefit from this program. The committee will soon be scheduling classes for 2020. Vice Chair Bernie Janoson reported that the committee is looking for ideas for Sharper Professional classes.

#### EQUAL OPPORTUNITY

Chair Dennis Bolen reported that we had 84 submissions for our Fair Housing Poster Contest. We held a reception for the participants at Towson University North East Campus and it went

very smoothly. Mr. Bolen thanked Sandy Smith for helping with the event and for speaking to the attendees about Fair Housing.

#### FINANCE

Chair Heather Schafer Adkins reported that this committee will be meeting in July and reiterated that they need committee budget requests for that meeting. An audit was completed, and we are in good financial position.

#### GRIEVANCE

Vice Chair Paula Diggs Smith reported that there have been two meetings held recently. There is a need for more people on the committee.

#### LEGISLATIVE

Chair Donna Spare and Vice Chair Diane Hessenauer reported that they are working on the Legislative Breakfast meeting and plan to have it in October. Ms. Spare suggested a Google group be formed for this committee's communications.

#### MARKETING & COMMUNICATIONS

Vice Chair Jennifer Strobel reported that this committee is in a holding pattern as there is currently no staff person dedicated to social media. We have a closed group on Facebook but it needs to be policed. The Acronym is an ongoing discussion.

#### MEMBERSHIP

Vice Chair Donna Spare reported that REALTOR® Care Day was held last week. It was a playground refurbishment at Harford Family House. There were some new faces helping out this year. Lots of brokerages were represented. Harford Family House was very pleased with the results. Councilman Wagner attended in the morning and expressed his appreciation of our group taking on this project. President Smith added that she would like to see REALTOR® Care Day continue to grow, and that it is possible to do interim projects if there is something near & dear to your heart.

#### NETWORKING - DOG DAYS OF SUMMER

Vice Chair Dennis Bolen reported that the date of August 22<sup>nd</sup> has been selected. We will have the same menu as last year, to include pit beef and pit turkey, and live music. We will again collect school supplies for Harford Family House. We will have a drawing in order to collect business cards to get a better measure of attendance.

#### NETWORKING – HOLIDAY

Chair Paula Diggs Smith and Vice Chair Al Samm reported on a successful Holiday party. We usually have 100+ people who attend. We collected toys for Harford Family House. The event ran very smoothly due to a great committee.

#### NETWORKING - WINTER

Chair George Hall reported that Winter Networking held a fun Trivia Night at the Greene Turtle at Harford Mall. We had a good crowd. We had to use a different trivia company and they were more expensive.

## NOMINATING

President Sandy Smith reported that one meeting was held earlier this month and another is scheduled for June 26<sup>th</sup>. There are 3 open director positions. The President automatically moves to Immediate Past President and the President Elect automatically moves to President. All other officer positions are open for nominations. Notice went out to the membership, and the application is available on our website.

## POLICY

Chair Sandy Smith reported that there are no significant policy changes.

## PROFESSIONAL STANDARDS

Chair Deb Hutson reported that there has been one hearing held. She explained that the Professional Standards committee is made up of a pool of members who would be used for Hearing Panels. Professional Standards training was held on May 3<sup>rd</sup>. Maryland REALTORS® is handling the administrative hearing process.

## RPAC

Chair Veronica St. Clair reported that she and Vice Chair Donna Spare attended the RPAC 50<sup>th</sup> Anniversary dinner in DC. Vice President Chris Drewer reported on a successful Phone Bank with 56 new contributors and \$2,600 raised. We should be close to the dollar amount goal. We are seeing more RPAC awareness among our members. Ms. St. Clair reported that we attended events for Councilman Woods, Senator Cassilly, Council President Vincenti, and Councilman Beulah. Committee may look at an appreciation event next year, with Ripken Stadium as a possible venue.

## STRATEGIC PLANNING

Chair George Hall reported that the Strategic Plan is a 3-year plan and continues through 2020.

## TRADE SHOW

Chair Chris Drewer reported the Trade Show was held on May 7<sup>th</sup> at the Arena Club. We had 131 REALTORS® in attendance and had a profit of approximately \$13,000. Maryland REALTORS® had a vendor table, and National Association of REALTORS® sent a representative to speak on their Commitment to Excellence program. Coincidentally, the dancer who performed is one of our Foundation's scholarship recipients. The Steel Drum Band did a great job. It seems that we get the same amount of people no matter what we do. At their wrap-up meeting, it was suggested that we consider incorporating the YPN's Cornhole Tournament with the Trade Show.

## YPN

Staff Liaison Laura Metz reported on a successful Cornhole Tournament on May 22<sup>nd</sup>. Towson University North East campus was a great location. Their next event will be a breakfast meeting on July 25<sup>th</sup>, topic to be determined.

## 60<sup>th</sup> ANNIVERSARY TASK FORCE:

Chair George Hall reported a meeting is scheduled for June 27<sup>th</sup> where the task force members will decide between 2 venues and decide on a budget. They have decided the format will be a 3-hour cocktail party. Laura is working on a logo.

GOOD & WELFARE

President Smith reported that in an effort to increase member communications, we will be posting the Committee of Committees Minutes on our website. Volunteer forms for 2019-2020 committees will be going out in July. NAR has identified some candidates for the Association Executive position. The Search Committee will report once that bears fruit. Renovations will be starting soon, and we need help hauling items to the storage unit.

Chair Drewer thanked President Smith for her leadership this year.

A motion to adjourn the meeting at 2:21 p.m. was duly made, seconded, and approved.

Respectfully submitted,

Laura Metz  
Executive Assistant to the CEO